

Product of the Soundest Engineering Skill and the Ripest Experience

## "The Gold Standard of Values"

Here is that "Six" you asked for, Reo designed and Reo made, measuring up to the Reo high standard in every detail—therefore bound to give the highest degree of satisfaction.

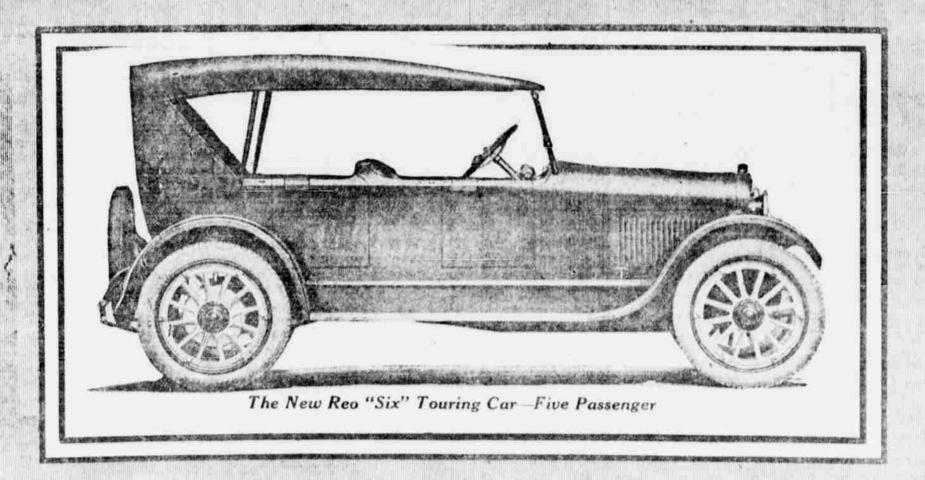
The most scientific skill and care enter into every detail of Reo construction. The simple beauty of its appearance carries with it a suggestion of power and durability. Its roomy comfort gives evidence that every attention has been given to that important feature. Every mechanical unit has, under the most exhaustive tests, measured up to the exacting Reo standard. All that the science of chemistry and metallurgy has developed in the way of making better alloys and increasing the strength and toughness of metals by heat treatments and other processes, has been applied to the making of this Reo, to the end that weight should be reduced to the last degree commensurate with that safety and durability you have a right to expect when you buy a Reo.

Be Sure to See the New Reo "Six" at the Show, Space 10

## REO "SPEED WAGON"—THE PIONEER—STILL THE LEADER

For speedy, dependable delivery. Electric Starting, Lighting and on Pneumatic Tires; giving you maximum service at minimum cost.

It is a significant fact that the first Reo Speed Wagon, in constant service for nearly five years, is still in use.



Phones Cedar 1445-1446 Long Distance 138 Spalding-Swinney Company

Sapulpa Branch 122 South Main Street